



Research Manager

The role:

Vanson Bourne specialises in Research for Content which means that Research Managers often get to see their work “up in lights” when it makes the press. This role is key to the end-to-end delivery of research and insight projects to clients. It involves being the point of contact for clients on a number of research projects at any one time, at various stages spanning from questionnaire design, through to data analysis and delivery of results. In addition, Research Managers assist in nurturing relationships with clients, and get to create proposals, scope out and design research studies and pitch for new opportunities.

Experience and capabilities:

- Highly competent at questionnaire design from a client brief
- Engaging and accurate data analysis and storytelling within written deliverables (including reports, eBooks, whitepapers) and presentations (including decks, webinars and event speaking)
- A client-centric attitude to research, and project management, throughout the entire project lifecycle
- Ability to support on new opportunities and provide input from a research background
- Clear and constructive communication while leading project teams, as well as with other Research Managers
- Understanding of managing a research project to budget and timelines
- Agency-side experience preferred
- While not essential, a knowledge of the technology sector would be advantageous. However, a willingness to immerse yourself within the technology sector is essential



Benefits:

Holiday: 25 days of annual leave each year, plus bank holidays. Holiday entitlement increases in line with length of service (up to 30 days)

Bonus: Potential to earn up to 10% of their salary per annum, depending on individual and company performance

Healthcare cash plan: Providing employees money towards the costs of everyday healthcare (optical, dental, treatments, etc.)

Working arrangements: Hybrid working allowing team members to work from home with the requirement to work from the office a minimum of 20% of the time (we're flexible with this). Working hours are typically 9am-5pm with one hour lunch break, with core hours 10-4pm. The office is walking distance from the train station, or there is free parking on-site

Wellbeing: Regular employee activities to encourage a healthy mindset (remote and in-person)

Training: Support with gaining the MRS Advanced Certificate qualification

Type of person we're looking for:



A good team player, proactive in supporting other team members with their workloads when needed



An individual that can work independently, manage their own workload, manage budgets for projects and communicate clearly both internally and with clients



Someone who is outcomes-focused and able to see the bigger picture in order to achieve team or company goals



An innovative problem solver who can come up with new and efficient ways of working, suggesting and implementing improvements to processes to enable continuous improvement for the team and company

Interested?

Get in touch with us today!

vansonbourne.com/careers