

California Raisins UK

Consumer Press Release



California Raisins UK Article of Interest

October 2020

Countdown to Christmas with California Raisins

California Raisins have teamed up with the lovely Charlotte White, celebrity cake designer and founder of [Restoration Cake](#), to bring together some very exciting, delicious Christmas recipes.

Every Wednesday from 28th October to 16th December California Raisins will be hosting live bake-along videos on our [Facebook](#) page with Charlotte White leading the way. The ingredients for each recipe will be announced every Sunday prior to the live baking session to give time to buy everything needed.

Join Charlotte live at 11am this Wednesday as we kick off our *Countdown to Christmas* with a rich California Raisins Christmas Cake to ensure it has time to mature! The finale of the series will end as we decorate the delicious Christmas Cake that has matured.

California Raisins are taking the stress out of Christmas this year by providing you with delicious, intensely fruity recipes. Festive baking is a ritual of calm amidst what can be a chaotic time of year and maybe even more so given the added uncertainty that we have at present. Take part in mixing California Raisins with spices and decadent chocolate. Click on the links below for a sneak peek of what's to come:

- Episode 1: [California Raisin Christmas Cake](#)
- Episode 2: [Ruby Mincemeat](#) & [Filo Mince Pies](#)
- Episode 3: [Festive Tiffin Bites](#)
- Episode 4: [Spiced Carrot Cupcakes](#)
- Episode 5: [Christmas Pudding Cookies](#)
- Episode 6: [Chocolate Fruit & Nut Showstopper Cake](#)
- Episode 7: [Christmas Pudding Scones](#)
- Episode 8: [California Raisin Christmas Cake Decorating](#)

THINK RAISINS. THINK CALIFORNIA

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California Raisins are not just for Christmas! They are versatile and packed full of goodness making them perfect for every recipe or snack.

Let us know if you would like to share any of our recipes. Contact info is below.

100% Natural Dried Fruit

Notes for Editors – CALIFORNIA RAISINS:

- 100% Natural
- Contains, fibre, vitamins, and minerals
- Aid digestion, boost iron levels and keeps bones strong
- 100% sun-dried with no added preservatives
- An easy digestible source of quick energy

For further information please contact The California Raisins Administrative Committee on 01628 535 755 or via email at info@ukraisins.com.

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