

# Hints and Tips

Here's how you can make your fundraising for Dementia Support as successful as possible...

## Easy online fundraising

The quickest and easiest way to raise money through your chosen activity is to set up an online fundraising page via **TotalGiving**, just search Dementia Support. It's the same as JustGiving, but TotalGiving is free to use and we are not charged any fees.

This way we automatically receive 100% of the money you raise. You can send the link to friends and family to support you. Don't forget to add your story, a photo and your target, as this will help inspire your supporters to help you reach your goal!!



Sponsoring an event or challenge online is quick and easy

## Offline fundraising

Online fundraising is generally the best way to reach your target and saves you time collecting donations. However, we do have a **Sponsorship Form** available for you to use for people who are not online.

## Have fun!

There's nothing quite like raising money for a great cause, whilst having fun at the same time. Set yourself a challenge but one that will be something you love, and be proud of what you are about to achieve... Be creative, be imaginative, the more fun it is, the more you could raise!

## Extra ways to raise funds

If you are holding a fundraising event, there are loads of ways you can raise a little extra...

For example, add a raffle to your quiz night, play garden games for donations at your summer BBQ, or hold a tombola at your birthday do!

Don't forget to check gambling legislation for more formal raffles, find out more in our **Be Safe and Legal** factsheet.



Local companies can sponsor events like this tea dance, and get some great publicity for all involved!

## Spread the word!

Shout about what you are doing – tell friends, family, neighbours, work colleagues and those overseas. Share on social media – Facebook, Instagram, Twitter, and contact local papers and local radio stations – see our [press release template](#). Create [posters and bunting](#) – have a look at our website for free printable resources.

Include a link to your fundraising page and share, share, share! Let everyone know you are one of our fundraising heroes!

## Resources and collections

Contact us if you would like [collection tins](#), [collection boxes](#) or [collection buckets](#), and find lots of [printable resources](#) on our website.

As a small charity we do not have T-Shirts or running vests available, however we can send you our logo if you would like to have your own printed. Please email [fundraising@dementia-support.org.uk](mailto:fundraising@dementia-support.org.uk).

## Matched Giving

If you work for a company, find out if they run a Matched Giving scheme where they will match the funds you raise for Dementia Support, so doubling the amount you raise!

It's a great opportunity for them to promote themselves too, so it's a 'win win'!

## Celebrate your achievement

We want to know what you've been up to! Take photos and videos, post on your social media, let us know of your triumphs and also follow us on Twitter, Instagram and Facebook:

[www.facebook.com/DementiaHub/](http://www.facebook.com/DementiaHub/)

Help inspire others to become Dementia Support fundraising heroes!

## How to deposit the funds

Once you've celebrated your achievements and collected your amazing donations, for those not online, please complete Dementia Support's [Money Return Form](#). Cheques should be made payable to 'Dementia Support'. Please do not post cash.

Cash can be brought into the Fundraising Team at Sage House. It would be great if you are able to count and sort the coins first, and contact us to arrange a time.

You can also contact us if you would like to make a BACS transfer, or call us to pay over the phone by debit or credit card.

## Get in touch to find out more

As always, the fundraising team members at Dementia Support are here to help you every step of the way.

**If you are unsure about anything or you'd just like to talk through your ideas, call us on 01243 958460 or email [fundraising@dementia-support.org.uk](mailto:fundraising@dementia-support.org.uk) – we'd love to hear from you.**



**Raise extra funds through a raffle or games.  
Decorated cupcakes always go down well!**