



#eat20

Raising money in aid of Dementia Support

## How to Collect Your Donations

### Set up a Virtual Collection Box online at TotalGiving

When you set up your online fundraising page we ask that you use TotalGiving. TotalGiving is free to use and they don't charge any fees. This way we get 100% of the money you raise (less card processing fees).

It's really easy to use. And you can promote your fundraising page to all your family and friends through social media – even to those not able to dine with you.

You can set up your meet and eat fundraising page at [www.totalgiving.co.uk/charity/dementia-support](http://www.totalgiving.co.uk/charity/dementia-support)



When you name your page please start with meet and eat, so we can keep track of all our wonderful fundraisers!

### Use a Dementia Support Collection Box

We know asking people for money isn't always easy but the best way is to be upfront with people. Tell your guests why you are holding a meet and eat event when you invite them and be clear it is a fundraiser.

If hosting a physical socially distanced fundraiser, display our Dementia Support cardboard collection box in a prominent place at your meet and eat event.



Let us know if you'd like a collection box and we'll send one out to you!



[fundraising@dementia-support.org.uk](mailto:fundraising@dementia-support.org.uk)



01243 958460



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## Re-purpose a collection box

We've heard that jam jars, Tupperware or old tins all make good collection boxes!

## Ask your guests to donate by text



We've set up a special text code so we can see how much our meet and eat fundraisers are giving. It's so simple. To donate £5 just ask your guests to text eat to 70085. This costs £5 plus a standard rate message.

If they'd like to choose another amount, then they simply text EAT followed by the amount they wish to donate (up to a maximum of £20) to 70085. For example:

Text EAT to 70085 to donate £5  
Text EAT10 to 70085 to donate £10  
Text EAT15 to 70085 to donate £15  
Text EAT20 to 70085 to donate £20

**Text EAT to 70085 to donate £5**

**Texts cost £5 plus one standard rate message and you'll be opting in to hear more about our work and fundraising via telephone and SMS. If you'd like to give £5 but do not wish to receive marketing communications, text EATNOINFO to 70085.**



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## Gift Aid Your Donation

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### Ask your guests to Gift Aid it!

Did you know that you can boost the donations from your guests by 25p of Gift Aid for every £1 they donate.

Please encourage your guests to tick the Gift Aid box on the donation form below. Gift Aid means that for every £1 given, we receive an extra 25p from the HM Revenue & Customs.

So that we can claim Gift Aid, your guests need to write down their full name and home address including postcode. Couples cannot make joint donations, for example from Mr and Mrs Smith as the HMRC needs to determine who the taxpayer is. The name, amount, address and post code fields must be filled out in the donors own handwriting.

Please do let them know that we will not use their details for marketing or fundraising purposes (unless they have opted in to receive this information).

Please remember to send your gift aid donation form to us with your fundraising monies.

Thank you so much for your support.



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By completing the form below you are agreeing to the following gift aid declaration:

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"I want to Gift Aid all donations to Dementia Support that I have made in the last 4 years, today and for all future donations, until I notify you otherwise.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference."

Please notify us if you want to cancel this declaration, change your name or home address or you no longer pay sufficient income tax and/or capital gains tax.

Want to know more?

Then tell us how we can keep in touch with you. We would love to keep in touch and let you know about our services, fundraising activities and events and other ways you can get involved. From time to time we will contact you to update your communication preferences. Tick the box below and we will add your address to our mailing list. If you would prefer that we email you, then include your email address in the contact details.

Table with 6 columns: Donor Name, Home Address (incl. post code), Amount donated £, Gift Aid (tick below to add Gift Aid), Date, Please keep in touch (✓)

