

A close-up of a person's neck and shoulder area, wearing a dark suit jacket over a light blue shirt. A white network of lines and dots is overlaid on the image, extending across the top and right sides.

The World's first & leading
sports strategy & marketing agency for
Blockchain, Crypto, Fintech & iGaming

SEM^o

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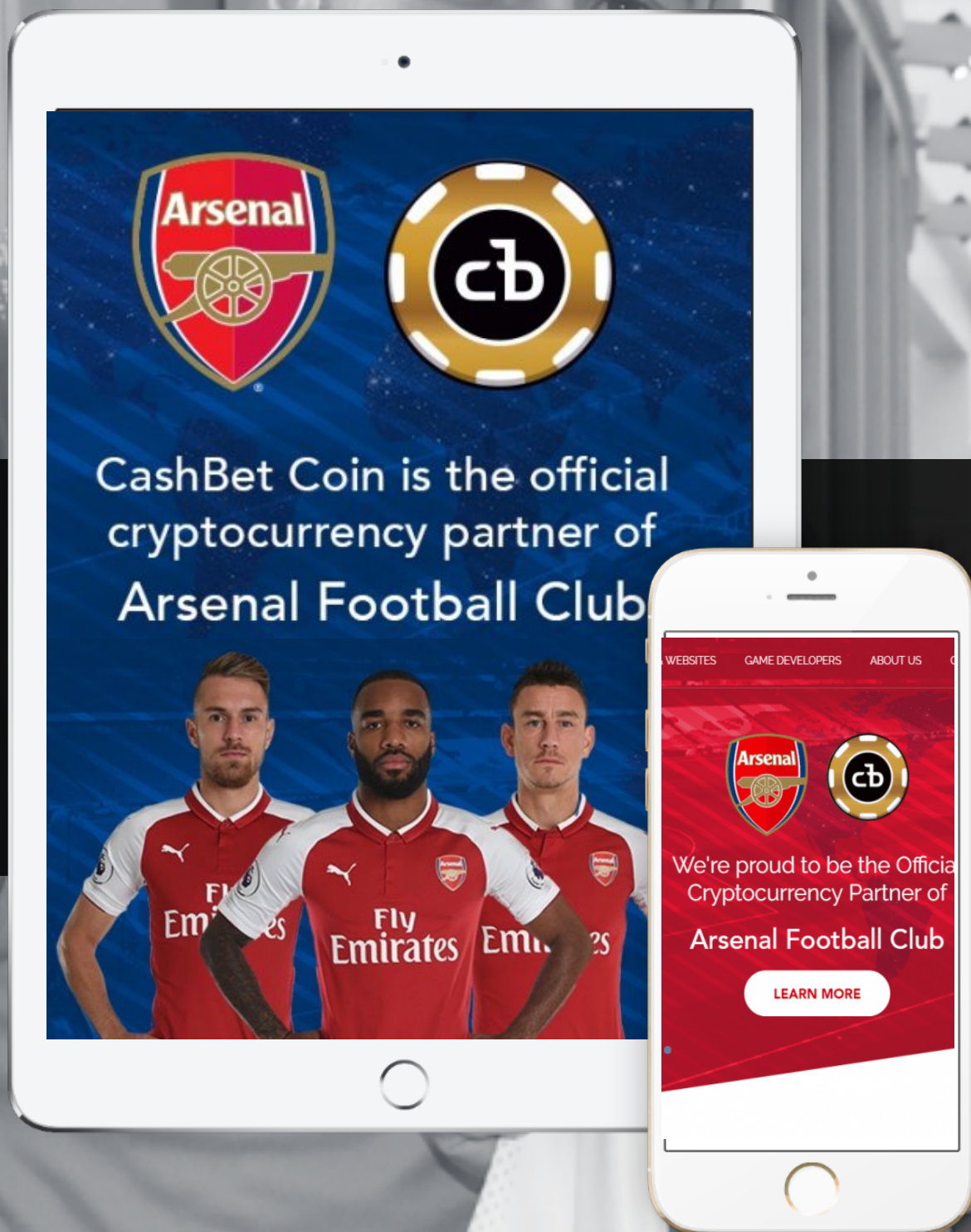
SEM navigates blockchain, iGaming & fintech clients into successful sports / esports partnerships. Working for global tech, fintech , blockchain, stakeholders & startups.

SEM Global has over 25 years consultancy experience in Soccer, Olympics, World Golf, FIFA, F1, NFL, NBA, World Rugby & domestic leagues.

Sport is thriving, sport is next generation, sport is inspiring business to innovate & pioneer new frontiers for stakeholders, media & fans.

SEM is agile, accessible & at the top of the ladder for doing business with.

The leading Blockchain
Football deal in the world



Arsenal FC & Cashbet Coin

SEM Global deliver a "world first"
Blockchain / Crypto global
sports partnership.

CASHBET COIN

SEM GLOBAL - THE LEADING BLOCKCHAIN, CRYPTO & IGAMING
SPORTS MARKETING AGENCY & STRATEGIC ADVISORY

SEM





We are global advisors & consultancy team, delivering strategy, commercial solutions & sports business content.

Our dedicated sports blockchain strategy experts deliver:

- 1. Commercial & audit strategy**
- 2. Sector experts advisory**
- 3. Sponsorship negotiation**
- 4. Legal & rights acquisition**
- 5. Activation & ROI driven marketing**
- 6. Content, platforms & digital**



Global Sports Tech, iGaming & Blockchain experts.
25 years + ... Experience of establishing
partnerships for technology, media,
fans & stakeholders.

01

Futures
Stadiums
& Venues

02

Emerging
Tech, Data
& Media

03

New
Horizons
eSports
& iGaming

04

Blockchain
Crypto
Fintech
ICOs

05

OTT
Fans &
Broadcasts

06

Bots, IOT,
Disruption
& Creators



Consultancy Excellence

Premier League Football

La Liga Football

Serie A Football

MLS Football

UEFA / FIFA

NFL

NBA

MLB

Ryder Cup

Rugby World Cup

PGA & European Tour

World Boxing

Olympics

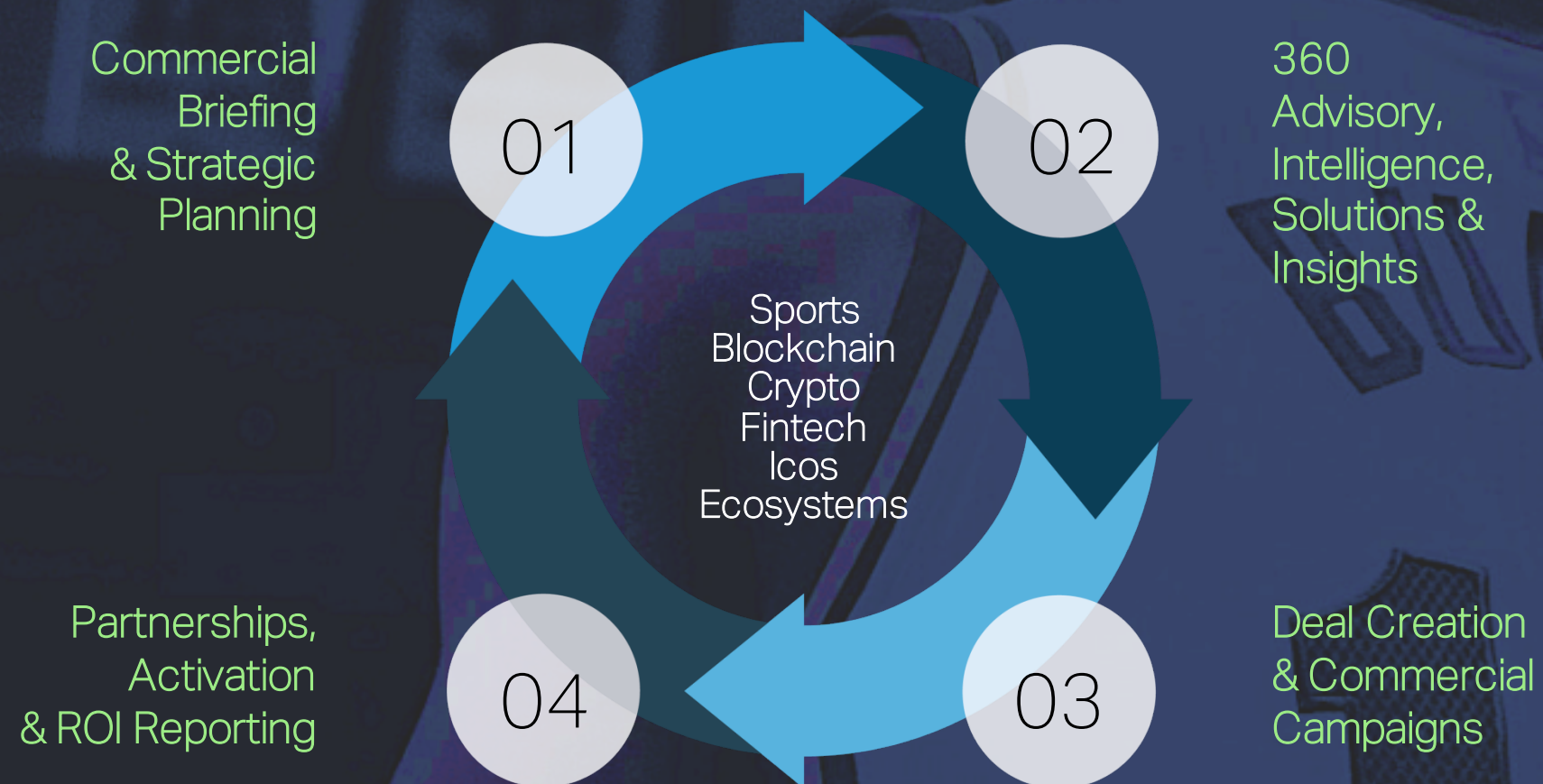
Formula One

Formula E



Integrated Solutions

We are the best in the world at understanding what clients, stakeholders, teams, promoters, club owners, media & fans want in this next gen playing field.



Client Experience



LG

FIFA®

betfair



dafabet

SportsPro



SportPesa



mitre



htc
quietly brilliant



William HILL

Panasonic



Santander



SAMSUNG



P&G



DIAGEO

CASIO

itv
SPORT



Partners & Tech Collaborators



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