

THE CLIENT



RENEWABLE UK

Departments

Policy, Strategic Comms and Commercial.

Points of contact

CEO, Executive Director Policy & Engagement, Director of Future Electricity Systems, Director of Industrial Development, Head of Policy, Head of Public Affairs, Head of Supply Chain, Head of HR.



“WE FIRST APPROACHED MURRAY MCINTOSH TO SUPPORT THE HIRING OF A KEY NEW ROLE WITHIN OUR STRATEGIC COMMUNICATIONS TEAMS. WITH THE APPOINTMENT OF A NEW CEO, WE WERE AWARE OF THE IMMINENT CHANGES SO WANTED TO ENSURE WE HAD A STRONG AGENCY PARTNERSHIP WE COULD RETURN TO. AS WE CONTINUE TO GROW, MURRAY MCINTOSH HAS PROVIDED US WITH UNDIVIDED GUIDANCE AND CONSULTATION ACROSS MANY KEY POINTS ABOVE AND BEYOND SIMPLY SOURCING THE BEST CANDIDATES FOR US - WE LOOK FORWARD TO CONTINUING OUR WORK TOGETHER!”

**Luke Clark - Director of Industrial Development
(formerly Director of Strat Comms)**

OUR PARTNERSHIP APPROACH

HOW WE SUCCESSFULLY DELIVERED

Our partnership with RenewableUK began in 2021, aligning with the appointment of a new Chief Executive. This leading and respected trade association were on the cusp of significant growth due to an increasing political awareness and national demand for renewable energy. Combined with our own continued success in the energy market, it was an exciting time to begin working together.

As much of RenewableUK's external affairs requires robust strategic communications and defined policy development, our first placement was an Onshore Wind Advocacy and Policy Coordinator (who has since been promoted to Head of Policy). This successful placement went on to spark a series of important hires and the development of new teams during a very competitive market. Our support crossed all functions from Policy to Business Development to Communications, all of which have helped their continued development at a critical time.

We worked entirely with RenewableUK on a retained basis, allowing us to take a dedicated and deep search into a market to secure the right talent. Roles included:

- Executive Director of Policy and Engagement
- Policy Manager, Networks and Charging
- Onshore Wind Advocacy and Policy Coordinator
- Policy Manager, Networks
- Senior Business Development Executive
- Marketing and Communications Officer
- Senior Policy Analyst, Aviation and Onshore Wind
- Senior Policy Analyst, Supply Chain

ABOUT OUR RETAINED RECRUITMENT PROCESS:

1

COMMENCEMENT

We begin with stakeholder meetings to gather insights and secure buy-in. This understanding enables effective representation of your organisation to potential candidates.

2

CAMPAIGN PREPARATION

Through a comprehensive headhunt, we leverage market knowledge, networks, and databases for targeted research across sectors. Our 'market-mapping exercise' assesses candidate pools to identify the best-fit individuals for the position.

3

SEARCH

We execute a dynamic campaign using internal processes and online media across platforms such as our website, LinkedIn, PRWeek, PubAffairs Networking, GuardianJobs, Reed, and social media. This strategy maximizes exposure and attracts suitable candidates.